



BREASTFEEDING: THE BASICS AND BEYOND

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Objectives

1. Discuss health benefits for the lactating parent and infant, including the cost of suboptimal breastfeeding rates
2. Review the current state of breastfeeding in Idaho and the United States
3. Review the WHO 10 Steps to successful breastfeeding
 - * Highlight the role of skin to skin and donor milk in the newborn nursery
4. Review Steps to support breastfeeding initiation and continuation
5. Discuss common misconceptions by health care providers

Recognition of the importance of language and inclusivity

- Terms such as
 - Paternal
 - Father
 - Women
 - Mother
- Goal is to be inclusive and to report studies and findings accurately.
 - Example: If fathers were studied, may not be applicable to all partners in the gender spectrum



Image: <https://www.linkedin.com/pulse/gender-inclusive-design-creating-spaces-all-nicole-wasuna/>

Health Benefits for Lactating Parent

- Uterine involution
- Less postpartum bleeding
- Less menstrual blood loss
- Natural child spacing
- Postpartum weight loss (**600cal/day**)
- Reduction of postmenopausal hip fracture
- Reduced risk of ovarian cancer
- Reduced risk of breast cancer
- Reduced risk of cardiovascular disease and stroke

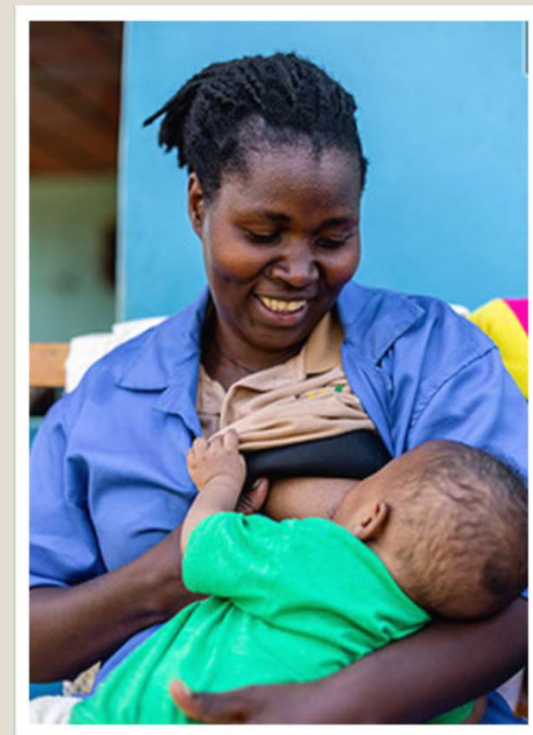
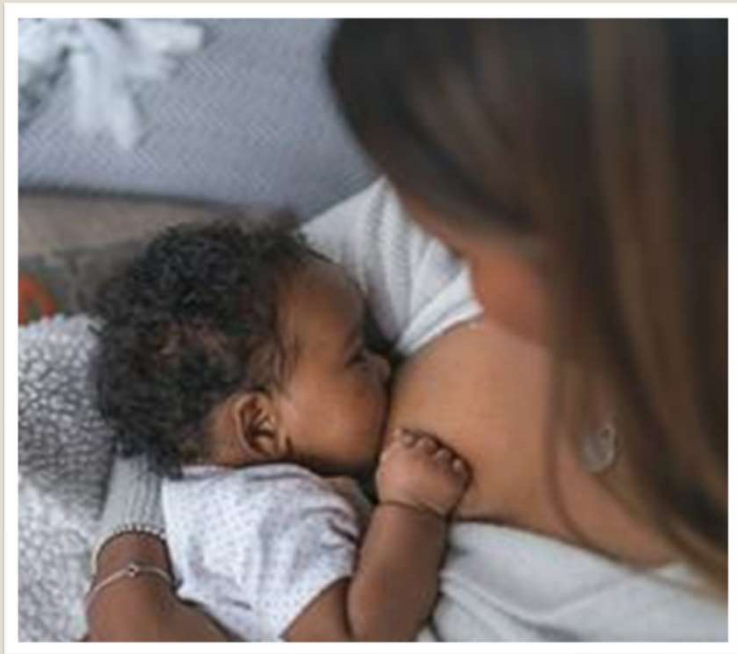


Image: <https://photos.hq.who.int/galleries/137>

Health Benefits for Infant



- Reduced risk of:
 - Allergies
 - Asthma
 - Diabetes
 - Obesity
 - Ear infections
 - Vomiting + diarrhea
 - Pneumonia
 - Leukemia + Lymphoma
 - Sudden Infant Death (SIDS)
 - Necrotizing Enterocolitis (NEC)

Surgeon General Call to Action 2011

Appendix 2. Excess Health Risks Associated with Not Breastfeeding

Outcome	Excess Risk* (%) (95% CI [†])	Comparison Groups
<i>Among full-term infants</i>		
Acute ear infections (otitis media) ²	100 (56, 233)	EFF [‡] vs. EBF [§] for 3 or 6 mos
Eczema (atopic dermatitis) ¹¹	47 (14, 92)	EBF <3 mos vs. EBF ≥3 mos
Diarrhea and vomiting (gastrointestinal infection) ³	178 (144, 213)	Never BF [¶] vs. ever BF
Hospitalization for lower respiratory tract diseases in the first year ⁴	257 (85, 614)	Never BF vs. EBF ≥4 mos
Asthma, with family history ²	67 (22, 133)	BF <3 mos vs. ≥3 mos
Asthma, no family history ²	35 (9, 67)	BF <3 mos vs. ≥3 mos
Childhood obesity ⁷	32 (16, 49)	Never BF vs. ever BF
Type 2 diabetes mellitus ⁶	64 (18, 127)	Never BF vs. ever BF
Acute lymphocytic leukemia ²	23 (10, 41)	Never BF vs. >6 mos
Acute myelogenous leukemia ⁵	18 (2, 37)	Never BF vs. >6 mos
Sudden infant death syndrome ²	56 (23, 96)	Never BF vs. ever BF
<i>Among preterm infants</i>		
Necrotizing enterocolitis ²	138 (22, 2400)	Never BF vs. ever BF
<i>Among mothers</i>		
Breast cancer ⁸	4 (3, 6)	Never BF vs. ever BF (per year of breastfeeding)
Ovarian cancer ²	27 (10, 47)	Never BF vs. ever BF

* The excess risk is approximated by using the odds ratios reported in the referenced studies.

[†] CI = confidence interval.

[‡] EFF = exclusive formula feeding.

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2. Ip S, Chung M, Raman G, Chew P, Magula N, DeVine D, et al. Breastfeeding and maternal and infant health outcomes in developed countries: evidence report/technology assessment no. 153. Rockville, MD: Agency for Healthcare Research and Quality; 2007. AHRQ Publication No. 07-E007.

8. Collaborative Group on Hormonal Factors in Breast Cancer. Breast cancer and breastfeeding: collaborative reanalysis of individual data from 47 epidemiological studies in 30 countries, including 50302 women with breast cancer and 96973 women without the disease. *Lancet* 2002;360:187-195.



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Risks of Formula Feeding

Increased Risk of:

- Gastrointestinal illness
- Respiratory illness
- Otitis Media
- Bacteremia & Meningitis
- Juvenile Diabetes
- Childhood Obesity



Family deserve information to make an informed decision about how to feed their infant

Children who are
EXCLUSIVELY BREASTFED

for the first 6 months of life
are

14 times more likely
TO SURVIVE

than
**NON-BREASTFED
CHILDREN.**

It's a **BABY'S
FIRST
IMMUNIZATION.**

#BREASTFEEDING

unicef 

Source: Source: A Promise Renewed, 2012. PHOTO: UNICEF/NDP/010-00270/Purushotham





CLINICAL PRACTICE GUIDELINE

The Diagnosis and Management of Acute Otitis Media

Key Action Statement 6C

Breastfeeding: Clinicians should encourage exclusive breastfeeding

for at least 6 months. (Evidence Quality: Grade B, Rec. Strength: Recommendation)

Key Action Statement Profile: KAS 6C

Aggregate evidence quality	Grade B
Benefits	May reduce the risk of early AOM. Multiple benefits of breastfeeding unrelated to AOM.
Risk, harm, cost	None
Benefit-harm assessment	Preponderance of benefit.
Value judgments	The intervention has value unrelated to AOM prevention.
Intentional vagueness	None
Role of patient preferences	Some parents choose to feed formula.
Exclusions	None
Strength	Recommendation

Breastfeeding protects infants from antibiotic-resistant bacteria

Date: October 17, 2018

Source: University of Helsinki

Summary: A new study shows that infants that are breastfed for at least six months have less antibiotic-resistant bacteria in their gut compared with babies breastfed for a shorter time. On the other hand, antibiotic use by mothers increases the number of antibiotic-resistant bacteria in infants.

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Breastfeeding protects infants from antibiotic-resistant bacteria

Date:

[BJOG](#). 2016 May;123(6):983-93. doi: 10.1111/1471-0528.13601. Epub 2015 Sep 28.

Source:

Impact of maternal intrapartum antibiotics, method of birth and breastfeeding on gut microbiota during the first year of life: a prospective cohort study.

Summary:

[Azad MB](#)^{1,2}, [Konya T](#)³, [Persaud RR](#)⁴, [Guttman DS](#)⁵, [Chari RS](#)⁶, [Field CJ](#)⁷, [Sears MR](#)⁸, [Mandhane PJ](#)¹, [Turvey SE](#)⁹, [Subbarao P](#)¹⁰, [Becker AB](#)², [Scott JA](#)³, [Kozyrskyj AL](#)¹; [CHILD Study Investigators](#).

⊕ Collaborators (35)

⊕ Author information

Share:

Abstract

OBJECTIVE: Dysbiosis of the infant gut microbiota may have long-term health consequences. This study aimed to determine the impact of maternal intrapartum antibiotic prophylaxis (IAP) on infant gut microbiota, and to explore whether breastfeeding modifies these effects.

DESIGN: Prospective pregnancy cohort of Canadian infants born in 2010-2012: the Canadian Healthy Infant Longitudinal Development (CHILD) Study.

SETTING: General community.

SAMPLE: Representative sub-sample of 198 healthy term infants from the CHILD Study.

METHODS: Maternal IAP exposures and birth method were documented from hospital records and breastfeeding was reported by mothers. Infant gut microbiota was characterised by Illumina 16S rRNA sequencing of faecal samples at 3 and 12 months.

MAIN OUTCOME MEASURES: Infant gut microbiota profiles.

RESULTS: In this cohort, 21% of mothers received IAP for Group B Streptococcus prophylaxis or pre-labour rupture of membranes; another 23% received IAP for elective or emergency caesarean section (CS). Infant gut microbiota community structures at 3 months differed significantly with all IAP exposures, and differences persisted to 12 months for infants delivered by emergency CS. Taxon-specific composition also differed, with the genera *Bacteroides* and *Parabacteroides* under-represented, and *Enterococcus* and *Clostridium* over-represented at 3 months following maternal IAP. Microbiota differences were especially evident following IAP with emergency CS, with some changes (increased Clostridiales and decreased Bacteroidaceae) persisting to 12 months, particularly among non-breastfed infants.

CONCLUSIONS: Intrapartum antibiotics in caesarean and vaginal delivery are associated with infant gut microbiota dysbiosis, and breastfeeding modifies some of these effects. Further research is warranted to explore the health consequences of these associations.

TWEETABLE ABSTRACT: Maternal #antibiotics during childbirth alter the infant gut #microbiome.

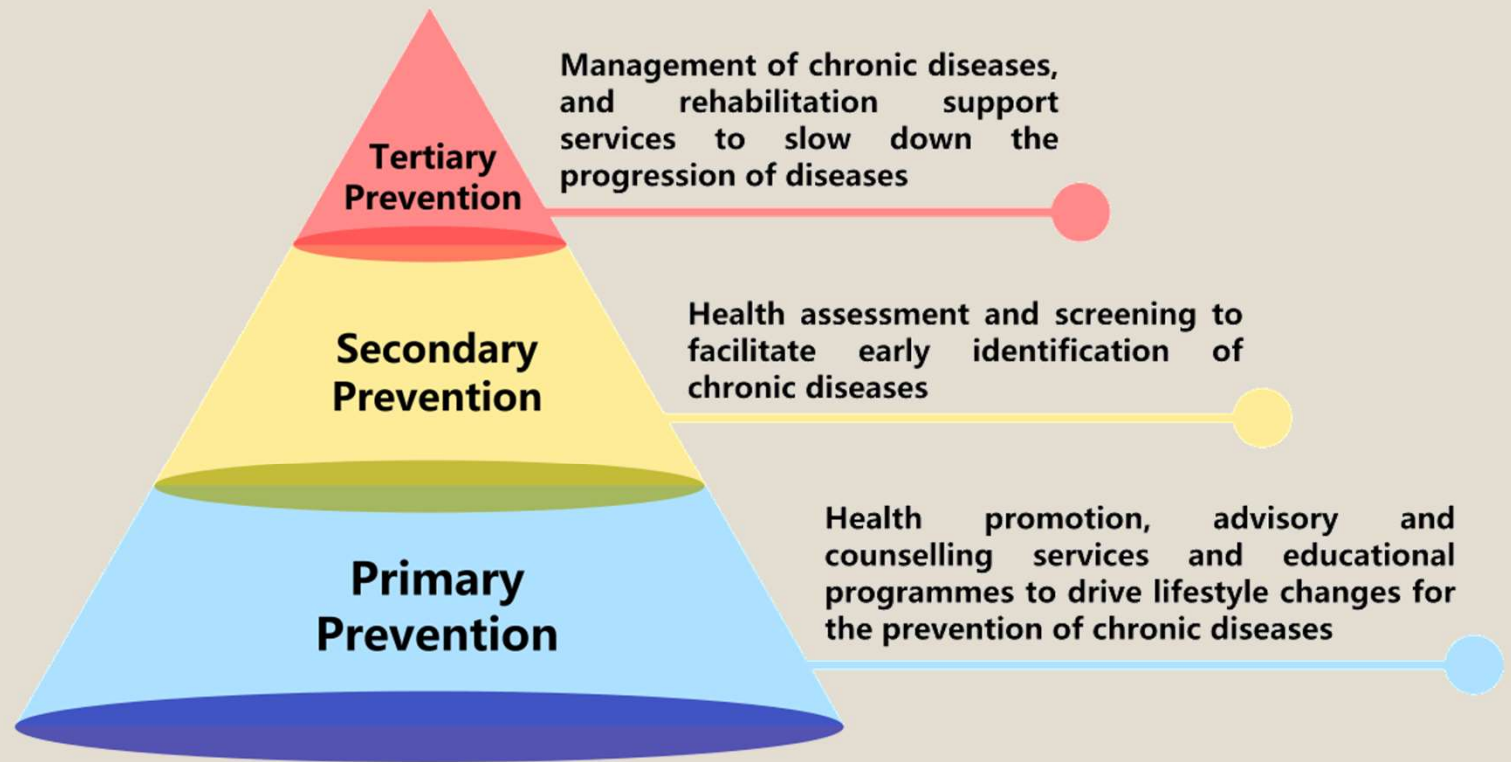
© 2015 Royal College of Obstetricians and Gynaecologists.





Breastfeeding Support and Promotion
as a form of
ANTIBIOTIC STEWARDSHIP!

Breastfeeding is the foundation of primary prevention



Cost of Suboptimal Breastfeeding

98,000+

cases of diarrhea and pneumonia.

Children who are not breastfed are more likely to drink unclean water (in formula) and have less developed immune systems. This means they are more prone to contracting diarrhea-causing pathogens and pneumonia. The effects can be life-long.

\$28M+

in health care system treatment costs.

When children are not breastfed, both children and mothers are more likely to get sick and need to seek out treatment. This results in significant treatment costs for health systems.



Health Systems

In USA, health systems incur costs when treating illnesses that could have been prevented by breastfeeding.

Type II diabetes in mothers	Not Available
Diarrhea in children	\$1,826,502
Acute respiratory infection/pneumonia in children	\$26,443,932
Total in USD	\$28,270,434

Formula

When families do not breastfeed their children, they need to purchase formula. This results in the following household costs.

In USD	\$214,471,201
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<https://www.aliveandthrive.org/en/country-stat/usa>

Idaho Breastfeeding Report, 2023



IDAHO BREASTFEEDING REPORT

Breastfeeding Rates

See how Idaho breastfeeding rates and other measures compare to national rates and targets set by the Healthy People 2030 (HP2030) initiative.

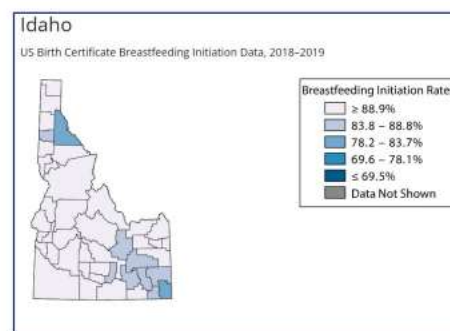
	Breastfeeding Initiation Rate	Largest Disparity Between Racial/Ethnic Groups
Idaho	92.2%	18.7%
U.S. National	84.1%	16.7%

Source: [National Vital Statistics System birth certificate data](#), a census of all 2019 births and the largest collection of breastfeeding data. Breastfeeding initiation is measured as a percentage. Largest disparity in breastfeeding initiation between racial/ethnic groups is measured as a percentage difference.

	Exclusive Breastfeeding at 6 Months	Any Breastfeeding at 12 months	Formula Supplementation at 2 Days
Idaho	30.4%	40.7%	15.9%
U.S. National	24.9%	35.9%	19.2%
HP2030 Target	42.4%	54.1%	N/A

Source: [CDC Breastfeeding Report Card](#), a biannual publication highlighting progress towards breastfeeding goals in the United States. Breastfeeding and supplementation rates are measured as a percentage.

State and territorial breastfeeding rates provide important insights about how families are supported, but data shows that there are significant disparities across counties.



Source: [CDC Breastfeeding Initiation Rates and Maps by County](#), presenting 2018-2019 National Vital Statistics

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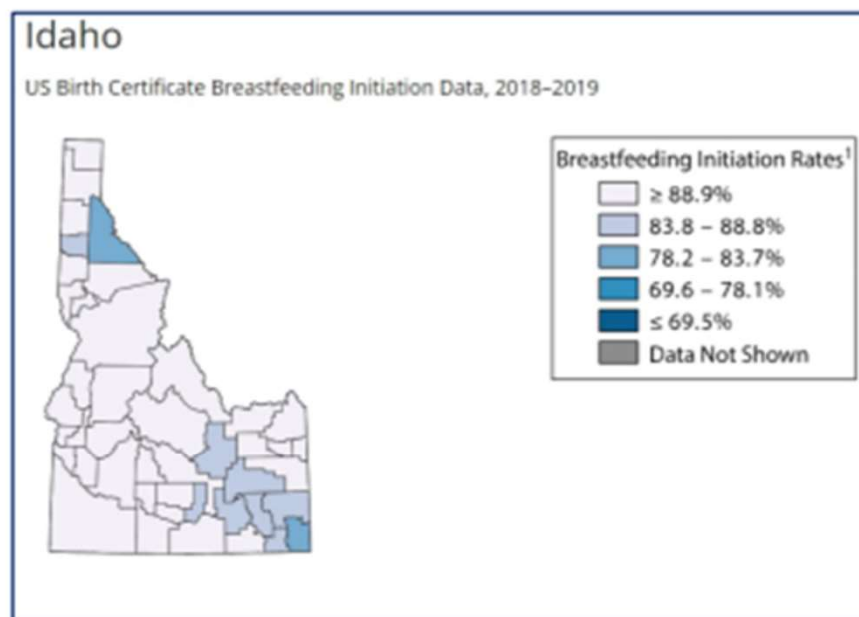
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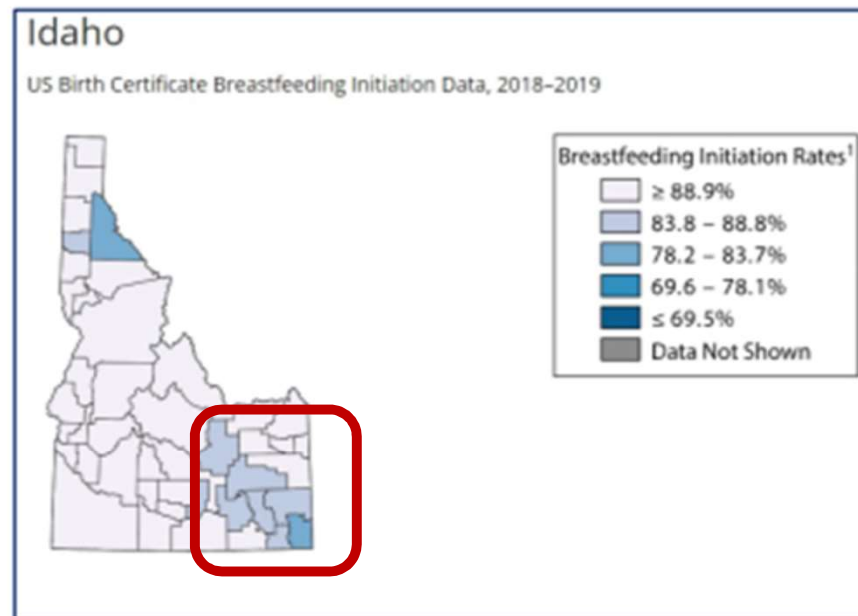
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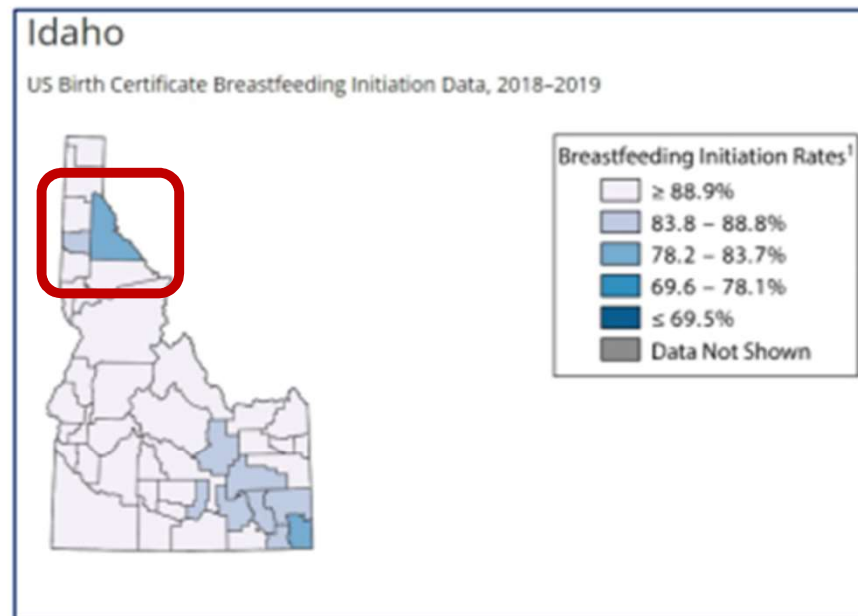
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HOW CAN YOU HELP?

The TEN STEPS to Successful Breastfeeding

1 HOSPITAL POLICIES

Hospitals support mothers to breastfeed by...

- Not promoting infant formula, bottles or teats
- Minimizing routine newborn procedures
- Keeping track of progress for breastfeeding

2 STAFF COMPETENCY

Hospitals support mothers to breastfeed by...

- Training staff on supporting mothers to breastfeed
- Assessing health workers' knowledge and skills

3 ANTENATAL CARE

Hospitals support mothers to breastfeed by...

- Discussing the importance of breastfeeding at antenatal visits
- Encouraging partners to be there from birth

4 CARE RIGHT AFTER BIRTH

Hospitals support mothers to breastfeed by...

- Encouraging skin-to-skin contact between mother and baby soon after birth
- Helping mothers to put the baby to the breast right away

5 SUPPORT MOTHERS WITH BREASTFEEDING

Hospitals support mothers to breastfeed by...

- Checking latch and ensuring effective suckling
- Giving practical breastfeeding support
- Helping mothers with common breastfeeding problems

6 SUPPLEMENTING

Hospitals support mothers to breastfeed by...

- Giving only breast milk unless there are medical reasons
- Ensuring breast-feeding when a supplement is needed
- Helping mothers who need to combine breast and bottle

7 ROOMING-IN

Hospitals support mothers to breastfeed by...

- Letting mothers and babies stay together day and night
- Making sure that mothers of sick babies can breastfeed their babies

8 RESPONSIVE FEEDING

Hospitals support mothers to breastfeed by...

- Helping mothers know when their baby is hungry
- Not limiting breastfeeding times

9 BOTTLES, TEATS AND PACIFIERS

Hospitals support mothers to breastfeed by...

- Controlled use of the use and risks of low-flow bottles, teats, and pacifiers

10 DISCHARGE

Hospitals support mothers to breastfeed by...

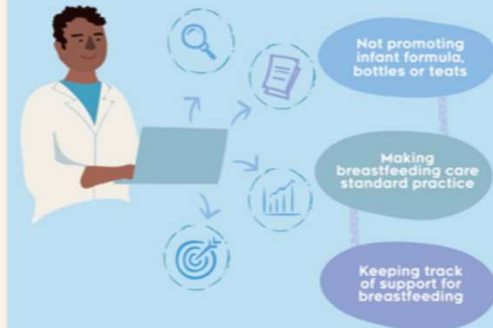
- Referring mothers to community resources for breastfeeding support
- Working with communities to ensure breastfeeding support services



The TEN STEPS to Successful Breastfeeding

1 HOSPITAL POLICIES

Hospitals support mothers to breastfeed by...



2 STAFF COMPETENCY

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4 CARE RIGHT AFTER BIRTH

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5 SUPPORT MOTHERS WITH BREASTFEEDING

Hospitals support mothers to breastfeed by...



- Checking positioning, attachment and suckling
- Giving practical breastfeeding support
- Helping mothers with common breastfeeding problems

6 SUPPLEMENTING

Hospitals support mothers to breastfeed by...



- Giving only breast milk unless there are medical reasons
- Prioritizing donor human milk when a supplement is needed
- Helping mothers who want to formula feed to do so safely

7 ROOMING-IN

Hospitals support mothers to breastfeed by...



- Letting mothers and babies stay together day and night
- Making sure that mothers of sick babies can stay near their baby

8 RESPONSIVE FEEDING

Hospitals support mothers to breastfeed by...



- Helping mothers know when their baby is hungry
- Not limiting breastfeeding times

9 BOTTLES, TEATS AND PACIFIERS


Hospitals support mothers to breastfeed by...



- Counsel mothers on the use and risks of feeding bottles, teats, and pacifiers

10 DISCHARGE

Hospitals support mothers to breastfeed by...



- Referring mothers to community resources for breastfeeding support
- Working with communities to improve breastfeeding support services

Evidence behind WHO recommendations

4: Skin to Skin



Goal is uninterrupted skin to skin for at least one hour after delivery until the end of the first breastfeeding session

- Stabilizes infant blood glucose, temperature, heart rate, breathing rate
- Triggers infant feeding instincts and helps enable the first breastfeeding session
 - Infants allowed to remain in skin to skin more likely to breastfeed successfully during first feed^{1,2}
- Skin-to-skin contact increases breastfeeding duration and exclusivity, even after Cesarean deliveries^{1,3}
- Paternal Skin-to-Skin contact after Cesarean Delivery⁴
 - Stabilized newborn heart rate, temperature, reduced crying, started feeding behavior at earlier timepoint and had longer breastfeeding duration
 - Lower scores for anxiety, depression and better role attainment than control group
- **Cochrane Review (2016): Infants had higher blood glucose levels**
 - **The mean blood glucose mg/dL at 75 to 180 minutes post birth in the intervention group was 10.49 mg/dL more (8.39 more to 12.59 more)**
 - “Our review found evidence for a clinically meaningful increase in blood glucose in infants who received SSC.”¹
- Reduction in NICU admission for hypoglycemia management⁵

¹Moore ER, Bergman N, Anderson GC, Medley N. Early skin-to-skin contact for mothers and their healthy newborn infants. Cochrane Database of Systematic Reviews 2016, Issue 11. Art. No.: CD003519. DOI: 10.1002/14651858.CD003519.pub4.

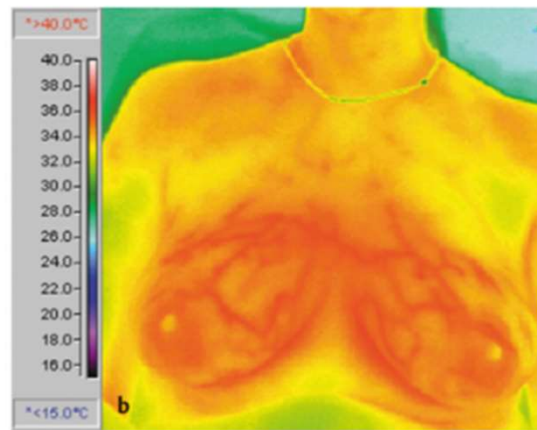
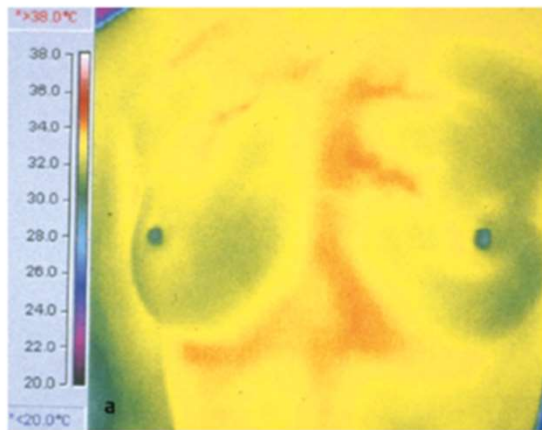
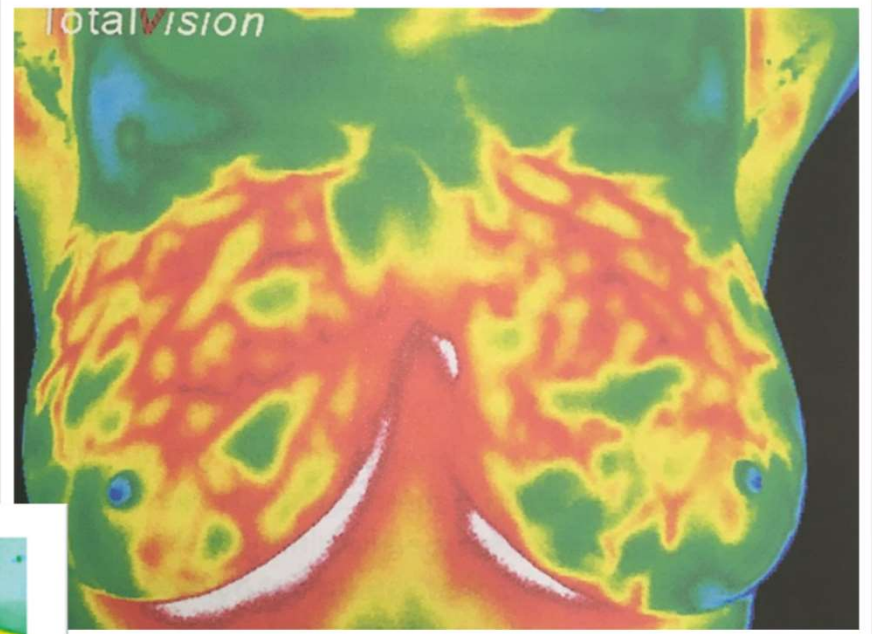
²<https://www.unicef.org.uk/babyfriendly/baby-friendly-resources/implementing-standards-resources/skin-to-skin-contact/#:~:text=calms%20and%20relaxes%20both%20mother,regulates%20temperature>

³Li et al. (2020). Assn between early essential newborn care and breastfeeding outcomes in eight countries in Asia and the Pacific: A cross-sectional observational study. *BMJ Global Health*, 5(8), e002581.

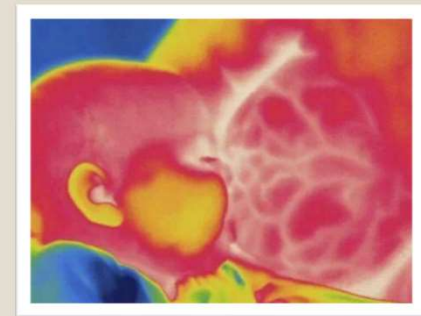
⁴Huang et al. Effects of Paternal Skin-to-Skin Contact in Newborns and Fathers After Cesarean Delivery. *The Journal of Perinatal & Neonatal Nursing* 33(1);p 68-73, January/March 2019. | DOI: 10.1097/JPN.0000000000000384

⁵Chiruvolu A, Miklis KK, Stanzo KC, Petrey B, Groves CG, McCord K, Qin H, Desai S, Tolia VN. Effects of Skin-to-Skin Care on Late Preterm and Term Infants At-Risk for Neonatal Hypoglycemia. *Pediatr Qual Saf* 2017;2:e030

Skin to Skin – Thermal Imaging



Thermal images of the breasts of (a) non-lactating and (b) lactating women (red 38 °C, green 31 °C).
(from Kent J.C., Hartmann, P.E. 1995 Unpublished data.)



- **Biologic nurturing/laid back breastfeeding**

- Stimulants newborn reflexes
- Baby lead latch
 - Improved latch
 - Reduce breast problems (sore nipples)
 - Facilitates initiation of exclusive BF



**At discharge from Italian Maternity ward
biological nurturing ²**

1. Reduced risk of breast problems
2. Reduced cracked nipples
3. Reduced sore nipples
4. No adverse events

Image: <https://livi.org/breastfeeding-info/positioning/>

- **Impact of swaddling on feeding¹**

- Infants swaddled immediately after birth show a delay in initial breastfeeding
- Less successful suckling at the breast
- Reduced intake of breastmilk and greater weight loss compared to un-swaddled babies.
- Swaddling visually obscures feeding cues and reduces crying, thereby eliminating two key feeding prompts

¹ Dixley A, Ball HL. The impact of swaddling upon breastfeeding: A critical review. *Am J Hum Biol.* 2023 Jun;35(6):e23878. doi: 10.1002/ajhb.23878. Epub 2023 Feb 14. PMID: 36787374; PMCID: PMC10909524.

² Milinco, M., Travan, L., Cattaneo, A. *et al.* Effectiveness of biological nurturing on early breastfeeding problems: a randomized controlled trial. *Int Breastfeed J* **15**, 21 (2020). <https://doi.org/10.1186/s13006-020-00261-4>

Image: <https://www.breastmilkcounts.com/breastfeeding-basics/skin-to-skin/>

Smell and breastfeeding

- “Odors emanating from the breasts of lactating women appear to function as general attractants for babies, (Porter et al., 1992)”
- The smell of mother’s breastmilk reduced newborn pain during heel-stick blood sampling compared to formula fed infants¹
 - Odor of breastmilk reduced the impact of stress on heartrate and oxygen saturation
- The smell of breastmilk also reduces transition time to oral feeding in premature infants and shortens duration of parenteral (tube feeding) nutrition²



¹Tasci. (2020) The calming effect of maternal breast milk odor on term infant. *Breastfeeding Medicine*. 15(11).

²Qin, Y., Liu, S., Yang, Y. et al. Effects of human milk odor stimulation on feeding in premature infants: a systematic review and meta-analysis. *Sci Rep* 14, 8964 (2024). <https://doi.org/10.1038/s41598-024-59175-4>
Image: <https://www.breastmilkcounts.com/breastfeeding-basics/skin-to-skin/>

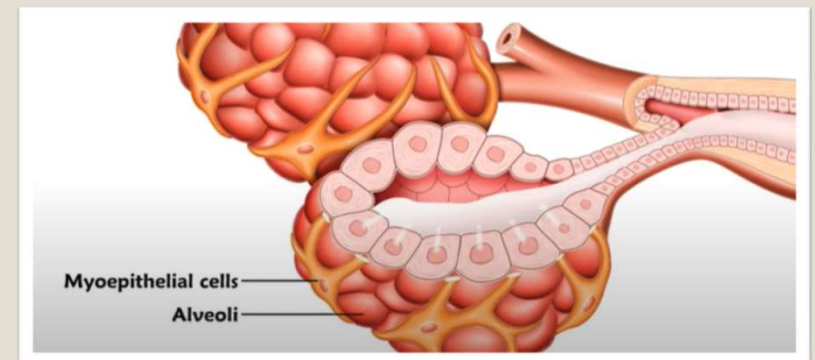
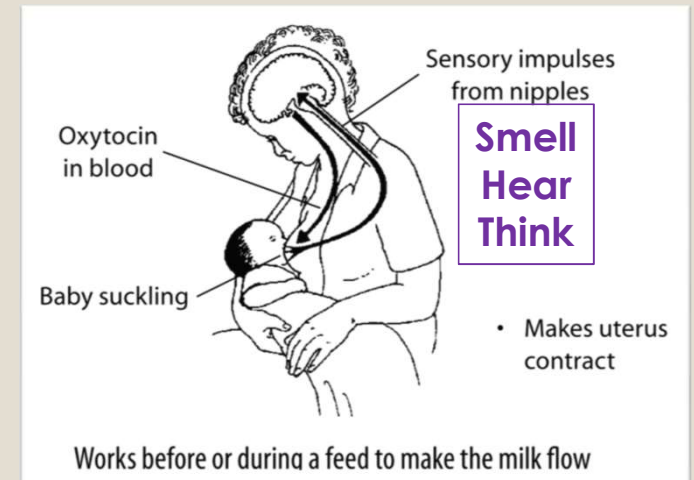
Smell and breastfeeding

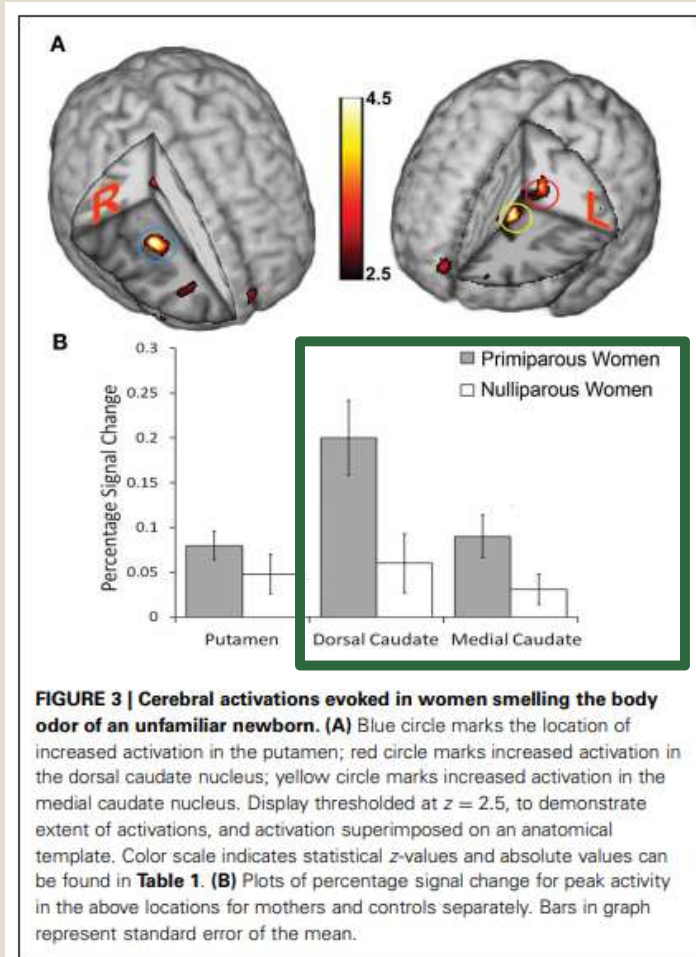
- Newborns preferentially move toward a mother's unwashed breast rather than a washed/rinsed breast
- Lipoid fluid secreted by areolar (Montgomery glands) has certain smell that attracts the baby
- Composition similar to amniotic fluid "chemo signaling"



Smell and Breastfeeding

- Why do mother's smell their baby?
 - Trigger release of oxytocin
 - Promotes uterine contraction
 - Promotes milk ejection (contracts myoepithelial cells)
 - Reduces anxiety, depression and stress
- Activates dopamine pathways
 - Stimulate reward centers of their brain





*a 2 day-old newborn infant's body odor may convey cues that can motivate affect in parent or non-parent females to care for unrelated and unfamiliar infant alike

*cerebral reward learning networks are activated by the detection of an infant's body odor

*higher response in dorsal caudate may ~ enhanced reward learning mechanism (aka mothers more tuned into the reinforcement process from interactions with their infants)

Smell and Breastfeeding

- **World Health Organization¹:**

- Bathing should be delayed until 24 hours after birth.
- ~vernix caseosa intact allowing it to wear off with normal care and handling

- **Delay of first bath from 2hr to >12hr²**

- Increased in-hospital exclusive BF
- Increase in use of human milk in post-discharge feeding plan



¹WHO recommendations on postnatal care of the mother and newborn. https://apps.who.int/iris/bitstream/handle/10665/97603/9789241506649_eng.pdf

²DiCioccio HC, Ady C, Bena JF, Albert NM. Initiative to Improve Exclusive Breastfeeding by Delaying the Newborn Bath. J Obstet Gynecol Neonatal Nurs. 2019 4Mar;48(2):189-196. doi: 10.1016/j.jogn.2018.12.008. Epub 2019 Jan 21. PMID: 30677407.

Evidence behind WHO recommendations

#6 Supplementation

- In-hospital formula feeding linked to greater than 2.5 to 6x increase in risk of early cessation of BF¹
- Role for donor milk in medically necessary supplementation²
 - May improve glucose level more than formula
 - Reduce formula exposure and health risks
 - Improve breastfeeding exclusivity
 - Donor milk had 5x odds of exclusive BF at 6 months



The impact on the exclusive breastfeeding rate at 6 months of life of introducing supplementary donor milk into the level 1 newborn nursery

Nawal Merjaneh¹ · Patty Williams¹ · Sandy Inman¹ · Mandy Schumacher¹ · Anuta Ciurte¹ · Carmen Smotherman¹ · Rana Alissa¹ · Mark Hudak¹

Received: 19 July 2019 / Revised: 16 February 2020 / Accepted: 11 March 2020 / Published online: 30 March 2020
© Springer Nature America, Inc. 2020

Abstract

Objectives This study explored whether donor-milk supplementation increases breastfeeding exclusivity at 6 months of life. In 10/2015, we implemented donor milk for breastfed newborns who needed nutritional supplements for hypoglycemia, hyperbilirubinemia, and >8% weight loss at 40 h of life.

Study design We conducted a retrospective chart review on 122 qualified neonates admitted to newborn nursery at University of Florida Jacksonville 4 months before donor-milk implementation and 6 months after.

Results 73 (60%) of the neonates received formula and 49 (40%) received donor milk. 39 (54%) in the formula group and 33 (46%) in the donor-milk group were surveyed after 6 months of life. Multivariate logistic regression showed that newborns who received donor milk had five times greater odds of being exclusively breastfed at 6 months of life.

Conclusions Donor milk as feeding supplementation for newborns is associated with increased exclusive breastfeeding at 6 months of life.

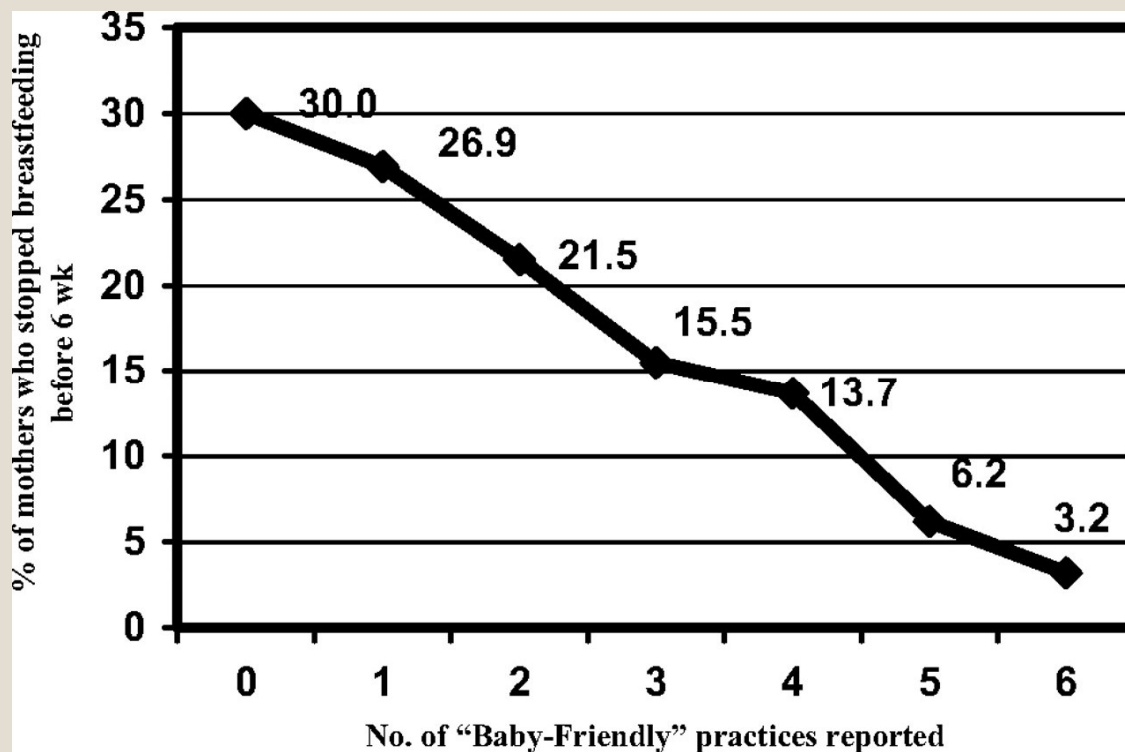
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¹Feldman-Winter. In-Hospital Formula Feeding and Breastfeeding Duration. *Pediatrics* 2020. and In-Hospital Formula Feeding and Breastfeeding Duration." (McCoy MB, Heggie P. *Pediatrics*. June 9, 2020. <https://doi.org/10.1542/peds.2019-29>

²Merjaneh, N., Williams, P., Inman, S. *et al.* The impact on the exclusive breastfeeding rate at 6 months of life of introducing supplementary donor milk into the level 1 newborn nursery. *J Perinatol* **40**, 1109–1114 (2020). <https://doi.org/10.1038/s41372-020-0657-6>

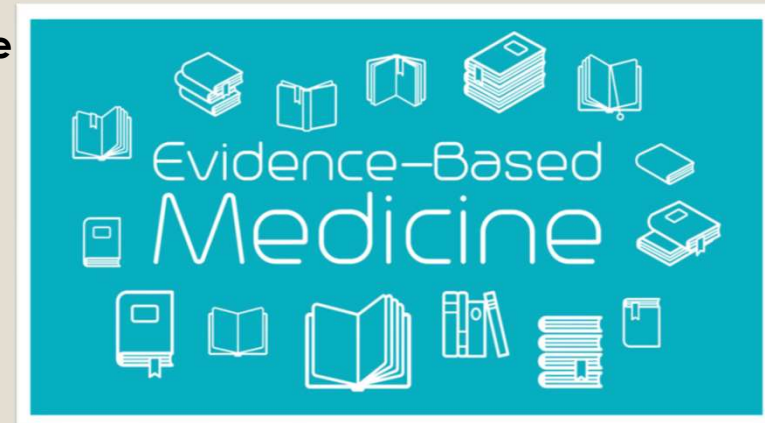
Best Practices to Support BF initiation + continuation



Among women who initiated breastfeeding and intended to breastfeed for >2 months, percentage who stopped breastfeeding before 6 weeks according to the number of Baby-Friendly Hospital Initiative practices they experienced.

Evidence based strategies

- **Promote safe skin to skin**
 - As much as possible after delivery, during hospital stay and at home
 - For infants on blood glucose monitoring protocols
 - During painful procedures such as Hep B injection and heel-stick blood sampling
- **Refer to lactation consult in hospital and resources for when home**
- **Make donor breastmilk available in your newborn nursery**
- **Avoid unnecessary supplementation with formula**
- **Consider the role that smell plays in infant feeding**
 - Avoid bathing the newborn until 24hr (per WHO)
 - Counsel post-partum lactating parents about bathing techniques for their chest wall

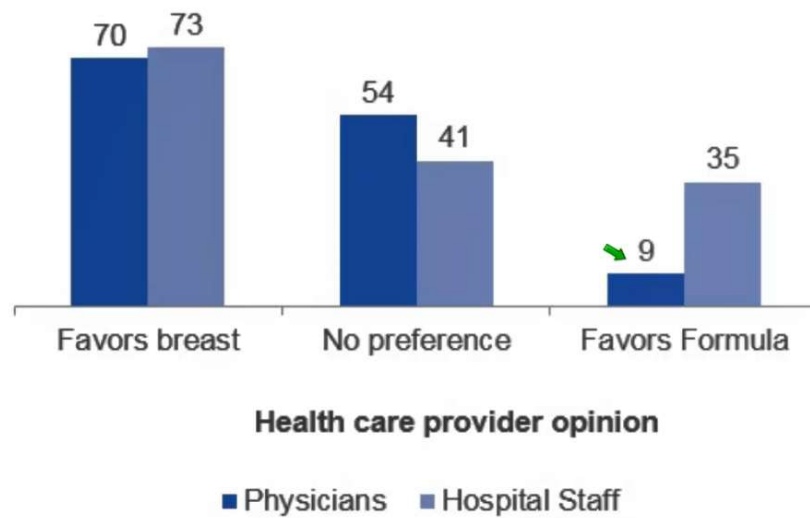




SPEAK UP!
WHAT YOU SAY MATTERS....

Patients listen to what their doctors say...

Percent breastfeeding at 6 weeks



Your recommendation is powerful

- Women who were encouraged to breast-feed were more than four times (relative risk 4.39) to initiate breast-feeding
- In populations traditionally less likely to breast-feed, provider encouragement significantly increased breast-feeding initiation,
 - more than 3-fold among low-income, young, and less-educated women
 - nearly 5-fold among black women
 - nearly 11-fold among single women
- Conclusion: "Provider encouragement significantly increases breast-feeding initiation among American women of all social and ethnic backgrounds."





COMMON MISCONCEPTIONS OF HEALTHCARE PROVIDERS

Common Misconceptions of Healthcare providers

- Safe formula prep advice: WHO vs. CDC and risk of bacterial contamination
- Contraindications to breastfeeding
- Parent living with HIV (detectable vs undetectable viral loads)
- Medications
- Anesthesia
- Cows Milk Protein Intolerance management



Preparing formula in care settings

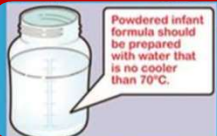
For infants at greatest risk, use sterile liquid infant formula.



Clean & sterilize

Clean and sterilize all feeding and preparation equipment before using it.

Why? Cleaning and sterilizing kills harmful bacteria on equipment that may grow in the feed once it is prepared.



Powdered infant formula should be prepared with water that is no cooler than 70°C.

Use water no cooler than 70°C

Use water that is no cooler than 70°C to prepare feeds from powdered infant formula.

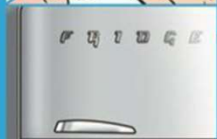
Why? This temperature will kill harmful bacteria that may be present in powdered formula.



Cool quickly and feed immediately

Once a feed is prepared, quickly cool to feeding temperature and feed immediately.

Why? The longer a feed is kept after it is prepared, the greater the chance that harmful bacteria will grow in it.



Refrigerate feeds you want to use later

If you need to store feeds for use later - put them in the refrigerator (5°C or less).

Why? Low temperatures (5°C or less) will slow down or stop the growth of harmful bacteria.



Throw out left-overs

Throw out feed that has not been consumed within two hours.

Why? The longer a feed is kept after it is prepared, the greater the chance that harmful bacteria will grow in it. Storing feeds in the refrigerator means that you can store them for a little bit longer.

Throw out refrigerated feed that has not been used within 24 hours.



This document is published by the Department of Food Safety, Zoonoses and Foodborne Diseases, WHO, in collaboration with the Food and Agriculture Organization of the United Nations (FAO). E-mail: foodinfo@who.int, Web site: www.who.int/foodsafety

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Food Safety: This poster was prepared in collaboration with the Food Safety Authority of Ireland



HOW TO PREPARE AND STORE POWDERED INFANT FORMULA



ARE YOU FEEDING YOUR BABY POWDERED INFANT FORMULA?

Follow these steps to prepare and store your infant formula safely and correctly

STEP 1



Make sure the formula is **not expired** and the container is in **good condition** (no dents, puffy ends, or rust spots).

STEP 2



Clean the countertops and wash your hands with soap and warm water before preparing bottles. Use a clean bottle and nipple.

STEP 3



Use water from a safe source to mix with formula. Tap water is usually safe, but contact your local health department if you are not sure.

STEP 4



Use the exact amount of water and formula listed on the instructions of the infant formula container. **Always measure the water first and then add the infant formula powder.** **NEVER dilute formula** by adding extra water. This can make your baby sick.

STEP 5



Shake infant formula in the bottle to mix. Do not stir.

STEP 6



You do not need to warm infant formula before feeding. If you decide to warm the formula, place the bottle under running warm water or into a bowl of warm water for a few minutes. Avoid getting water into the bottle or nipple. This could contaminate the prepared formula. Test the temperature of the formula before feeding it to your baby by putting a few drops on the inside of your wrist. **It should feel warm, not hot.**

Never warm infant formula in a microwave. Microwaving creates hot spots, which can burn your baby's mouth.

STEP 7



After feeding, be sure to **thoroughly clean the bottle and nipple before the next use.**



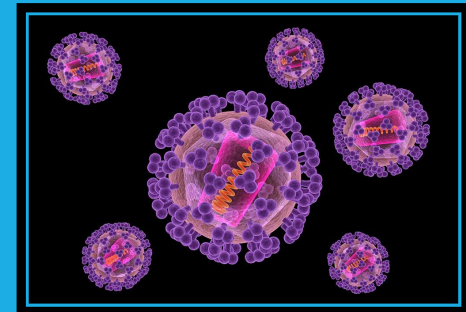
Contraindications to Breastfeeding

- Infant w galactosemia
- Mother (lactating parent) living with human T-cell lymphotropic virus type I or type II
- Illicit drug use/ marijuana?
- **HIV (in the United States) – no longer absolute contraindication**

HIV+ status no longer an absolute contraindication to Breastfeeding!!
Viral load must be undetectable
Close follow up with their infectious disease team
Able to take antiretrovirals

Risk to infant – is low (<1%) but not zero

Patient centered counseling about infant feeding options and shared decision making





Recommendations for the Use of Antiretroviral Drugs During Pregnancy and Interventions to Reduce Perinatal HIV Transmission in the United States

Infant Feeding for Individuals with HIV in the United States

Updated: January 31, 2023

Reviewed: January 31, 2023

Panel's Recommendations

- People with HIV should receive evidence-based, patient-centered counseling to support shared decision-making about infant feeding. Counseling about infant feeding should begin prior to conception or as early as possible in pregnancy; information about and plans for infant feeding should be reviewed throughout pregnancy and again after delivery **(AIII)**. During counseling, people should be informed that—



<https://clinicalinfo.hiv.gov/en/guidelines/perinatal/infant-feeding-individuals-hiv-united-states?view=full>



Recommendations for the Use of Antiretroviral Drugs During Pregnancy and Interventions to Reduce Perinatal HIV Transmission in the United States

- Achieving and maintaining viral suppression through antiretroviral therapy (ART) during pregnancy and postpartum **decreases breastfeeding transmission risk to less than 1%, but not zero (AI).**
- Replacement feeding with formula or banked pasteurized donor human milk is recommended to eliminate the risk of HIV transmission through breastfeeding when people with HIV are **not on ART and/or do not have a suppressed viral load** during pregnancy (at a minimum throughout the third trimester), as well as at delivery **(AI).**
- ★ Individuals with HIV who are on ART with a sustained undetectable viral load and who choose to breastfeed should be supported in this decision **(AIII).**
- Individuals with HIV who choose to formula feed should be supported in this decision. Providers should ask about potential barriers to formula feeding and explore ways to address them **(AIII).**





Recommendations for the Use of Antiretroviral Drugs During Pregnancy and Interventions to Reduce Perinatal HIV Transmission in the United States

Clinicians are encouraged to consult the national [Perinatal HIV/AIDS hotline \(1-888-448-8765\)](tel:1-888-448-8765) with questions about infant feeding by individuals with HIV (AIII).

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You are here: [Home](#) > [Clinician Consultation](#) > [Perinatal HIV/AIDS](#)

Perinatal HIV/AIDS



Rapid perinatal HIV consultation from practicing providers

- HIV testing in pregnancy
- Treating pregnant people with HIV
- Preventing transmission during labor and delivery and the post-partum period
- HIV-exposed infant care

Call for a Phone Consultation

(888) 448-8765

24 hours,
Seven days a week

[CALL](#)



Contraindications to Breastfeeding

- **Unable to directly breastfeed, but expressed breastmilk can be provided**
 - Active tuberculosis
 - Varicella infection 5 days before through 2 days after delivery
 - Active herpes lesions on the breast (discard milk from affected side until healed)
- **Temporary cessation of breastfeeding/do not use expressed breastmilk**
 - Radiation therapy
 - Radioactive isotopes
 - Chemotherapy
 - Active brucellosis
 - Hepatitis C if bleeding at nipples?

Can women with hepatitis C breastfeed their babies?

Yes. There is no evidence that breastfeeding spreads hepatitis C, so infected women can safely breastfeed their babies. However, women with cracked or bleeding nipples should stop nursing temporarily until their nipples have healed. Hepatitis C is spread through contact with blood, and not enough is known about whether this practice is safe.

<https://www.cdc.gov/knowmorehepatitis/HepatitisC-FAQ.htm>



An official website of the United States government [Here's how you know](#)

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National Center for Biotechnology Information

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Drugs and Lactation Database (LactMed®)

Bethesda (MD): National Institute of Child Health and Human Development; 2006-
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- Fact Sheet: Drugs and Lactation Database (LactMed)
- Drugs and Lactation Database (LactMed) - Glossary
- LactMed Selected References
- Drugs and Lactation Database (LactMed) - About Dietary Supplements
- Breastfeeding Links

Related information

- NLM Catalog

The LactMed® database contains information on drugs and other chemicals to which breastfeeding mothers may be exposed. It includes information on the levels of such substances in breast milk and infant blood, and the possible adverse effects in the nursing infant. Suggested therapeutic alternatives to those drugs are provided, where appropriate. All data are derived from the scientific literature and fully referenced. A peer review panel reviews the data to assure scientific validity and currency.

Contents

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1

- [\(1-14C\)-Triolein](#)
- [\(14C\)-Glycocholic Acid](#)

A

- [Abacavir](#)
- [Abatacept](#)

ABM Clinical Protocol #15: Analgesia and Anesthesia for the Breastfeeding Mother, Revised 2017

Sarah Reece-Stremtan,¹ Matilde Campos,² Lauren Kokajko,¹ and The Academy of Breastfeeding Medicine

TABLE 1. RESOURCES OF INFORMATION ABOUT MEDICATIONS

<i>Resource</i>	<i>Sponsor</i>	<i>Website and contact information</i>
LactMed E-Lactancia	U.S. National Library of Medicine Association for Promotion and Cultural and Scientific Research of Breastfeeding, Spain	https://toxnet.nlm.nih.gov/newtoxnet/lactmed.htm www.e-lactancia.org
Infant Risk Center	Texas Tech University Health Sciences Center, TX	www.infantrisk.org and +1 806-352-2519
Breastfeeding and Human Lactation Study Center	University of Rochester, NY	+1 585-275-0088
Mother to Baby	Organization of Teratology Information Specialists	https://mothertobaby.org and +1 866-626-6847
Motherisk	Hospital for Sick Children, Toronto Canada	www.motherisk.org and +1 877-439-2744

<https://www.bfmed.org/protocols>



The screenshot shows the top navigation bar of the ABM website. The logo for the Academy of Breastfeeding Medicine (ABM) is on the left, with the text "ACADEMY OF Breastfeeding Medicine". To the right is a "Member Login" button and a search bar labeled "Search our site...". Below the navigation bar is a horizontal menu with buttons for "HOME", "ABOUT", "JOIN", "SUPPORT ABM", "MEMBERS", "MYABM", "EVENTS", "RESOURCES", and "ANNUAL MEETING".

PROTOCOLS

Advertisers

ABM Publishes Protocols to Facilitate Best Practices in Breastfeeding Medicine

These protocols serve only as guidelines for the care of breastfeeding mothers and infants and do not delineate an exclusive course of treatment or serve as standards of medical care. Variations in treatment may be appropriate according to the needs of an individual patient.

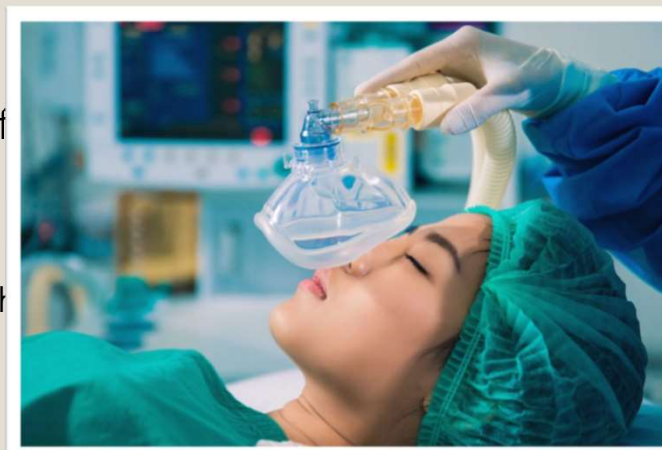
Translated protocols that appear here have undergone a rigorous two-way translation to provide complete accuracy. Please be aware that translations that appear elsewhere, such as on other websites, are not 'official' ABM translations, and ABM cannot assure their accuracy.

ABM's free Clinical Protocols are now also conveniently located within the new [ABM Education Center](#). Visit the [Education Center](#) to access all existing and future published protocols, webinar and conference session recordings, and additional digital education materials.

1. Hypoglycemia (English revised 2021)
 - ENGLISH DOWNLOAD PDF
 - CHINESE DOWNLOAD PDF
 - CROATIAN DOWNLOAD PDF
 - JAPANESE DOWNLOAD PDF
 - KOREAN DOWNLOAD PDF
 - SPANISH DOWNLOAD PDF
 - PORTUGUESE DOWNLOAD PDF
2. Going Home Discharge (English revised 2022)

Breastfeeding after Anesthesia? YES

- ABM Clinical Protocol #15
 - **Lactating parent with healthy term or older infants can generally resume breastfeeding as soon as they are awake, stable, and alert. – might need access to breast pump in recovery room**
- Infants at risk for apnea, hypotension, or hypotonia may benefit from a brief interruption of breastfeeding (6– 12 hours) after maternal anesthesia
 - In this situation, mothers can express and store her milk in small amounts to be used when the infant is older, or it can be mixed with fresh milk containing no medications to dilute the milk with medications present.
- **The most concerning class of medications used for anesthesia and analgesia in breastfeeding parents is opioids**, as these medications transfer into breast milk and may cause infant sedation or apnea.
 - Judicious use of opioids for short periods is likely to be safe for most breastfeeding mothers and infants



Cows Milk Protein Intolerance (CMPI)



- Common: 2-3% of infants <1 yr of age, 50% resolve by 1 year of age.
- Breastfeeding protects infants from developing CMPI, but 0.5% of breastfed infants will still have CMPI¹
- At risk to develop if parent or sib w asthma, eczema or seasonal allergies or sib with hx of CMPI
- Meta-analysis found increased risk of cow's milk allergy if BF infants were given cow's milk formula supplementation in first few weeks of life (risk ratio 1.75 (95% 1.30-2.27), P=0.0001²
- 2019 analysis in Ireland found BF infants given formula supplements were³...
 - **7 times more likely to exhibit CMPA** than those who were exclusively breastfed
 - **16 times more likely to exhibit CMPA** than those who were exclusively bottle-fed

¹<https://www.childrensnational.org/get-care/health-library/cows-milk-protein-intolerance>

² Smith. Formula supplementation and risk of cow's milk allergy. B J of Midwifery. 2013;20(5)

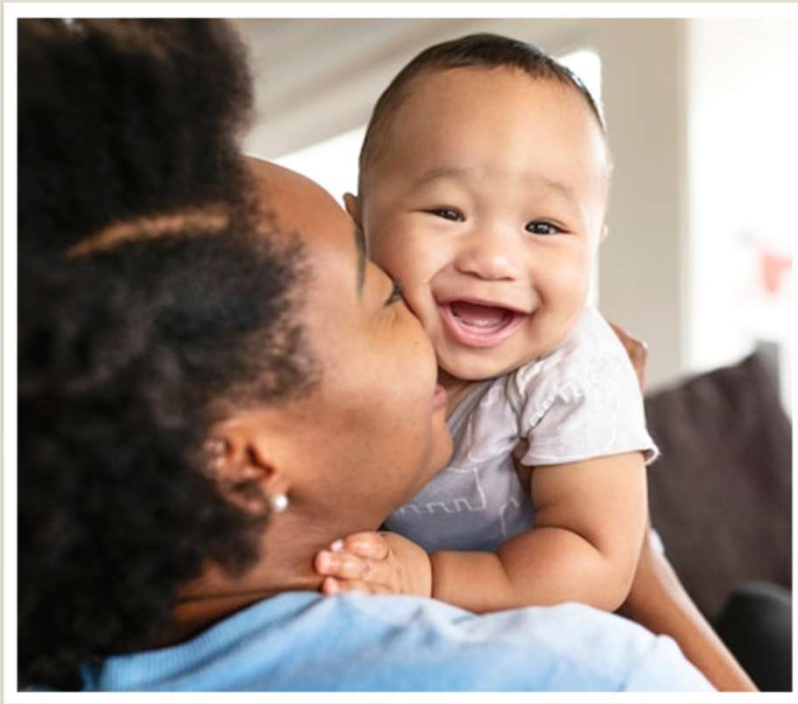
³Kelly et al. Formula supplementation remains a risk for cow's milk allergy in breast-fed infants. Pediatr Allergy Immunol. 2019 Dec;30(8):810-816. doi: 10.1111/pai.13108. Epub 2019 Aug 29. PMID: 31297890. Image: <https://www.medicalnewstoday.com/articles/dairy-allergy-rash-newborn#pictures>

CMPI Presentation

- Symptoms:
 - Multiple loose stools
 - Blood or mucus in stool
 - Vomiting
 - Abdominal pain
 - Irritability
 - Poor growth
 - Skin rash/eczema



CMPI Management



- **“Conclusions and relevance:** The evidence suggests that sensitization to cow's milk and food allergy, including CMA and anaphylaxis, are primarily preventable by avoiding CMF supplementation for at least the first 3 days of life.”¹
- **All guidelines recommend continued breastfeeding²**
 - 2-4 week maternal elimination diet
 - If breastmilk not available or insufficient volumes need extensively hydrolyzed formula or amino acid-based formula
 - Cost 2-3x that of standard cow's milk formulas
- **Breast milk remains the gold standard source of nutrition in all children, including those with CMA.²**

¹Urashima Primary Prevention of Cow's Milk Sensitization and Food Allergy by Avoiding Supplementation With Cow's Milk Formula at Birth: A Randomized Clinical Trial. JAMA Pediatr. 2019 Dec 1;173(12):1137-1145. doi: 10.1001/jamapediatrics.2019.3544. PMID: 31633778; PMCID: PMC6806425.

²Vandenplas Y, Brough HA, Fiocchi A, Miqdady M, Munasir Z, Salvatore S, Thapar N, Venter C, Vieira MC, Meyer R. Current Guidelines and Future Strategies for the Management of Cow's Milk Allergy. J Asthma Allergy. 2021 Oct 21;14:1243-1256. doi: 10.2147/JAA.S276992. PMID: 34712052; PMCID: PMC8548055.

Image: <https://www.freepik.com/>

Learn more!



<https://lacted.org/shop/crs-allergic-gi-disorders/>

A screenshot of the IABLE website. The header features the IABLE logo (a globe with colorful figures) and the text "IABLE Institute for the Advancement of Breastfeeding & Lactation Education". A search bar is in the top right. A blue navigation bar contains links for HOME, TEACH, EVENTS, IMPACT, JOIN, E-COURSES, and 0 ITEMS. The main content area has a white sidebar with a list of course categories: All Courses, Case Presentations, Comprehensive Courses, Ethics Courses, Lectures, and Literature/Abstract Self-Study. To the right is a large image of a smiling woman and a baby. Below the image, the course title "Food Protein Induced Allergic GI Disorders" is displayed, followed by the text "Cost \$10 non-members".



RESOURCES FOR PROVIDERS

Academy of Breastfeeding Medicine

<https://www.bfmed.org/>



The screenshot shows the homepage of the Academy of Breastfeeding Medicine. At the top left is the logo, which consists of a circle containing the letters 'ABM' and the text 'ACADEMY OF Breastfeeding Medicine' to its right. To the right of the logo is a dark blue button labeled 'Member Logout' and a search bar with the placeholder text 'Search our site...'. Below these elements is a horizontal navigation menu with dark blue tabs for 'HOME', 'ABOUT', 'JOIN', 'SUPPORT ABM', 'MEMBERS', 'MYABM', 'EVENTS', 'RESOURCES', and 'ANNUAL MEETING'. The main content area features a large banner with a background image of a baby's head. The banner text reads: 'What Every Physician Needs to Know Microlearning Videos' in large white font, followed by 'On-Demand, Bite-sized Learning from Breastfeeding Experts' in a smaller white font. A white button with the text 'Watch Now' is centered at the bottom of the banner. Below the banner, the text 'THE ACADEMY OF BREASTFEEDING MEDICINE' is displayed in a dark blue font, followed by a smaller line of text: 'A Worldwide Organization Of Medical Doctors Dedicated To Educating And Empowering Health Professionals To Support And Manage Breastfeeding, Lactation, And Human Milk Feeding'.



WHAT EVERY PHYSICIAN NEEDS TO KNOW

Get Instant Evidence-Based Breastfeeding Education at Your Fingertips: Microlearning Videos on the Foundation of Breastfeeding Support, Management, and Clinical Problem Solving.

This innovative library of videos offers on-demand, just-in-time access to bite-sized learning covering ke Adapted from the full-day, in-person course, What Every Physician Needs to Know About Breastfeeding healthcare providers who serve lactating and breastfeeding persons to confidently and effectively address issues.



Why Breastfeed? Risks of not Breastfeeding
Gail M Herrine, MD IBCLC FABM



Process of Breastfeeding: Anatomy and Physiology
Karen Bodnar, MD IBCLC FABM FAAP



Management of Breastfeeding in Labor and Delivery
Alison Stuebe, MD MSc FABM FACOG



Breastfeeding and the Preterm Infant
Eyla Boies, MD FABM FAAP



Pharmacokinetic factors
There are a bunch, let's look at a few:
• Passive diffusion
• Molecular weight
• Protein binding
• Lipid solubility
Medications and Human Milk
Bobbi Philipp, MD FABM FAAP



Breastfeeding Technology and Resources
Kristina Lehman, MD IBCLC FABM NABBLM-C

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Begin here if you're expecting a...



TERM BABY



VERY EARLY BABY

FIRST MILK
MOST.

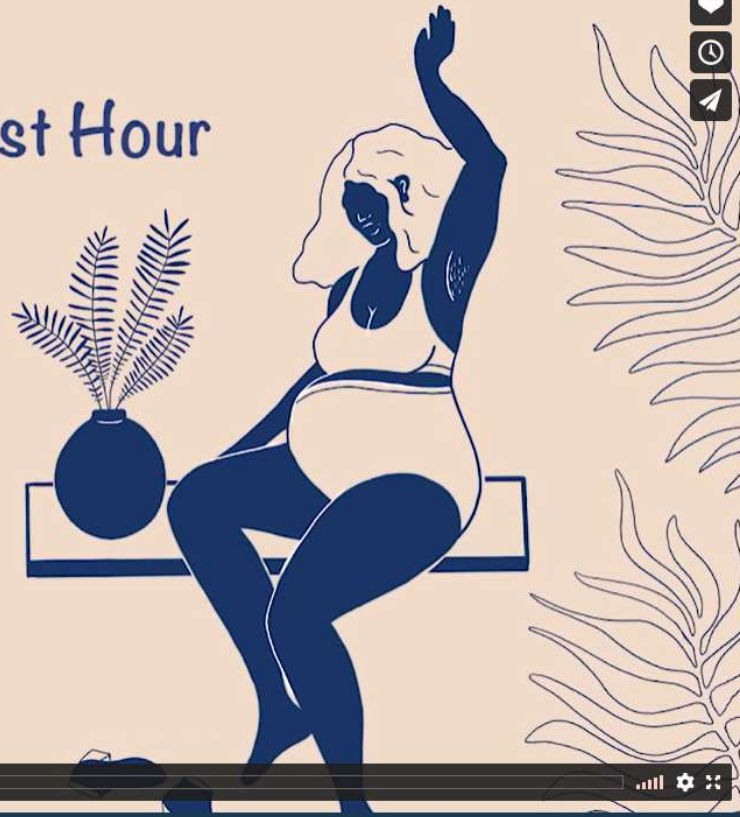


<https://firstdroplets.com/>

Breastfeeding in the First Hour

It's in Your Hands

By Dr. Jane Morton



<https://vimeo.com/348861789>

<https://firstdroplets.com/>

Idaho Breastfeeding Resources

The screenshot shows the Idaho Department of Health & Welfare website. The header includes the department logo and navigation links for Services & Programs, Health & Wellness, and News & Notices. A breadcrumb trail indicates the current page is under Home > Health & Wellness > Women's Health & Pregnancy > Breastfeeding. The main heading is "Breastfeeding" with a sub-heading "About breastfeeding". Below this, there is a paragraph explaining that breastfeeding provides health benefits for infants and mothers. A section titled "Idaho resources" contains three cards: "La Leche League of Idaho (LLL) →", "About WIC →", and "Idaho Breastfeeding Coalition (IBC) →". Each card provides a brief description of the organization.

<https://healthandwelfare.idaho.gov/health-wellness/womens-health-pregnancy/breastfeeding>

The screenshot shows the Idaho Breastfeeding Coalition website. The header features the organization's logo and social media icons for Facebook, Instagram, and LinkedIn. Navigation links include Home, Local Support, Membership, IBC Summit and Events, and Get To Know IBC. The main heading is "Nourishing Idaho Families" in a cursive font. Below this, there is a section titled "Upcoming Events" which features a graphic for the "2024 IDAHO BREASTFEEDING SUMMIT" with the subtitle "Tools of the Trade". The graphic depicts a bridge over a river with mountains in the background.

<https://www.idahobreastfeeding.org/>

Thank You!

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