



where great stories begin™

1. Begin an online application - must have 1 year supply/funding for books to be considered - 1 book per each well-child visit from 6 mo to 5 yrs (\$2.75 a book per child).
2. Must submit a letter of support signed by the department head of clinic stating commitment to the program.
3. Once the application has been approved, medical providers must go through online training.
4. Once trained, implementation can begin.



1. Secure funding for the program (United Way, local businesses, local foundations, individuals, etc) - costs \$2.10 per book per child in the program.
2. Partner with a non-profit organization (United Way, school districts, local foundations, etc).
  - a. To find out more about the United Way grants distributed last year follow this link:  
<https://www.unitedwaytv.org/sites/unitedwaytv.org/files/3.31.18%20UWTV%20Audit%20Financial%20Statements-RevB.pdf>
3. Contact the Dollywood Foundation Regional Director: Pam Hunsaker - [phunsaker@imaginationlibrary.com](mailto:phunsaker@imaginationlibrary.com)
  - a. Let her know intentions, ask questions, get Memorandum of Agreement and Affiliate Information Sheet
4. Begin building your team
5. Begin fundraising
6. Complete and submit partnership docs
7. Make final preparations and launch

\*[link](#) to books sent in 2018



Email Diane Schwarz: [dianeschwarz@hotmail.com](mailto:dianeschwarz@hotmail.com)  
Request books for your practice