

The implementation of this plan will rely on both the individual work of the partner organizations as well as the collective work of the coalition. The coalition work will be implemented by 3 identified work groups, Communications, Data and children ages 0-5. The coalition steering committee and the entire coalition will meet on a regular bases to provide input and guidance. The plan should be dynamic and adjusted as data and resources dictate. The coalition will hold itself and its members accountable for implementation. There is one overarching goal that is associated with the plan and includes the data collection and the creation of an Idaho children's hunger map.

Identified Gap #1: the schools with limited or no breakfast and lunch during the school year for children who qualify for free and reduced lunch and those in the working poor category

Goal: all of Idaho's children are provided nutritious meals through school districts' USDA breakfast and lunch programs.

Key Performance Indicator:

- Number of children receiving breakfast and lunch

Strategy-reduce the gap between breakfast and lunch participation

- **Action-**Find out why schools are not participating in USDA programs.
Measurement – Currently 55% of the children receiving school lunch are also receiving school breakfast. The target is 70%. Data is compiled to explain why schools don't participate.
Organization responsible-While SDE is the responsible organization the NIC coalition can assist with community based communication that supports the importance of USDA programs for children.
Target Date-Completed by
- **Action-**educate key stakeholders on the need for school breakfast and lunch programs in communities with an emphasis on free/reduced and community subsidized meals.
Measurement- Number of contacts either, media or presentations
Organization responsible-NIC Communications work group
Target Date-Completed by June 2016

Strategy-children from "working poor" families that don't qualify for F/R lunch have access to meals.

- Action-work with Feed the Gap to identify pilot districts and creative solutions.
Measurement-Number of children served in targeted school districts
Organization responsible-Feed the Gap
Target Date-December 2014

Identified Gap #2: a comprehensive program statewide to ‘feed the children’ outside school time (both those who qualify for free and reduced lunch and those in the working poor category)

Goal: Idaho’s state-wide collaboration of programs and services to “feed the children” in the summer and outside school time increases awareness and expands availability of food to children.

Key Performance Indicator:

- Number of meals served in summer programs
- Number of Sponsors
- Number of Sites
- Number of meals or snacks served in after school programs
- Number of meals served in childcare programs

Strategy-support the work of the Summer Feeding group convened by SDE

- Action- collaborate through cross communication and focused support for the work of SDE.
Measurement – A 4% increase in meals served, 1 sponsor increase (this is total, so we have to account for those we lose as well) and a 12 site increase.
Organization responsible-SDE & NIC
Target Date-March 2014

Strategy-increase sponsors and participation in out-of-school feeding programs sponsored by agencies other than SDE.

- Action-working with The Idaho Foodbank recruit sponsors through an awareness campaign
Measurement – number of new sponsors
Organization responsible-NIC Communications Committee and The Idaho Foodbank
Target Date-December 2016

- Action-participate in the newly formed After School Alliance and insure cross communications with NIC Coalition
Measurement-number of presentations and meetings attended by coalition members.
Organization responsible-NIC Committee and IVC
Target Date-March 2014
- Action-develop other resources in addition to the work provided by SDE for potential programs (like childcare programs or afterschool programs)
Measurement – number and type of new resources
Organization responsible-The Idaho Foodbank & IAEYC
Target Date-September 2014

Strategy-determine gaps in feeding programs for children using numbers of children utilizing F/R lunch as a benchmark.

- Action-Compare F/R Lunch numbers with numbers of children on SNAP
Measurement- F/R Lunch numbers and SNAP numbers
Organization responsible-NIC Data Committee
Target Date-June 2014

Identified Gap #3: Families of Idaho children from 0 to 5 are difficult to reach and understand the need

Goal: The food insecure families of Idaho with children from ages 0 to 5 are educated about and have access to available resources to assist them in feeding (including breast feeding) their children nutritious meals resulting in increased participation in these services and programs and better health outcomes.

Key Performance Indicator:

- Number of WIC participants
- Number of participants self-identified as food insecure
- Number of WIC participants also enrolled in SNAP
- Number of Medicaid births
- Number of participants in training programs: Cooking Matters, IdahoStars Essential Trainings

Strategy- Analyze existing data to establish need, program usage and gaps

- Action- utilize WIC for data Participation Survey on the 0-5 population that are WIC
Measurement – number of Medicaid births from PRATS
 number of children 0 to 5 enrolled in Medicaid
 number of infants who are WIC eligible
 number of children enrolled in WIC
 number of children WIC eligible
 data on length of time WIC babies are breastfed
 PRATS Survey data on babies ever breastfed
 PRATS Survey data on breastfed at least 6 months
Organization responsible-NIC Data Committee
Target Date-June 2014

Strategy- expand involvement in new and existing projects and programs for childcare providers and families utilizing childcare.

- Action-Increase participation by childcare providers in food programs by positive promotions of childcare resources
Measurement-number of programs participating in CACFP
 WIC Coordinators get Idaho STAERRS training dates by State and Region
Organization responsible-IAEYC/Paige Tracy IdahoSTARS, NIC Communications Committee
Target Date-Start April 2015 ongoing
- Action-increase number of instructors for “Cooking Matters” in order to increase classes offered
Measurement- number of classes
Organization responsible- NIC Communications Committee
Target Date-Ongoing As needed
- Action-educate and provide additional information to ICCP families with available resources like WIC and CACFP
Measurement-distribution numbers
Organization responsible- NIC Communications Committee
Target Date-start by March 2015 ongoing
- Action-using existing videos and handouts, offer nutrition and feeding classes for parents and providers at childcare centers

Measurement-collect data on number of trainings and number of providers who have completed modules

Organization responsible-IdahoStars

Target Date-May 2016

Strategy- explore Physicians screening for hunger in Idaho

- Action-identify existing models being used in other areas and determine next steps

Measurement- report to coalition on findings

Organization responsible- NIC 0-5 committee

Target Date-February 2016

Strategy-promote inclusion of 0-5 hunger issues into professional conferences where applicable

- Action-explore topic for all upcoming conferences

Measurement-name and number of conferences that include a track or speaker on 0-5 hunger issues

Organization responsible-NIC 0-5 committee

Target Date-December 2014

Identified Gap #4: Data and information on childhood hunger is in multiple locations and sometimes not accessible to stakeholders or the public

Goal: Produce a Nourishing Idaho's Children map that links currently existing relevant maps and data and show the following:

Poverty

USDA food programs

Snap

Emergency food pantries

Other relevant programs

- Action-utilize Scorecard to collect data, secure a developer to create the interactive map

Measurement-map is completed and updated at least 1 time a year

Organization responsible-Idaho Voices for Children

Target Date-Completed July 2014 ongoing maintenance